



Presents

2018 Leadership Workshop

March 22-23, 2018, Enzian Inn, Leavenworth

“Ground Rules for Leaders” — presented by Phillip Van Hooser, MBA, CSP, CPAE

Any leader who is feeling the pressure to perform needs to know the essential, yet often unspoken, ground rules for building unified leadership relationships and teams. This professional development session, drawn from Mr. Van Hooser’s book, *Leaders Ought to Know*, details leadership strategies that propel managers into respected leaders who perform at ever-increasing levels of responsibility. When practiced consistently, these leadership strategies help leaders know:

- How to motivate — not manipulate — to get results
- How to communicate with honesty, integrity and confidentiality
- How to create trust connections with those they lead
- How to manage fear and control emotions
- How to take responsibility and be accountable

Plus . . .

“Professionalism is a Choice” Is the unprofessional ‘good enough is good enough’ mentality costing you reputation, opportunity and advancement? In this motivational presentation, discover practical ways to set yourself apart from the competition and save your organization the high cost of unprofessional choices. Maximize your professional impact by knowing:

- How to solve problems rather than place blame
- Why integrity cannot be compromised — ever
- How to reverse the negative habits of whining and whispering
- The personal and professional costs of immoral or unethical choices
- That perfection is impossible — but excellence and continuous improvement are essential

Where: Enzian Inn, Leavenworth

When: March 22-23, 2018 Program starts at noon on the 22nd.

Registration is available online at wamoa.org

Active Member & Platinum/Gold Partner, Includes Hotel — \$250

Active Member, No Hotel — \$130

Ed Partner, Includes Hotel — \$350

Ed Partner, No Hotel — \$260

Additional Registration Information at wamoa.org