



Dear WAMOA Educational Partners:

As WAMOA begins a new year of publishing, I invite your support and participation in our quarterly **WAMOA Journal of Maintenance & Operations**. In partnership with PTR Communications Inc., the **WAMOA Journal's** publication schedule begins each year with the highly anticipated "**Membership Directory**" – **a treasured resource that our members and partners turn to throughout the year**. The publishing year will continue with our Spring "**Facilities Maintenance and Custodial Solutions**" issue, the **Summer pre-conference issue**, and the **Fall post-conference issue**. Advertising sales for the 2017 Directory have begun.

We are encouraged by the feedback from members and advertisers who appreciate the magazine's high-quality design, lively content and impressive production quality. The response has been overwhelmingly positive every year, and that inspires us to do even more with the **WAMOA Journal** and do it better. We are committed to presenting more valuable information to our members, and to continuing to showcase Educational Partners' products and services in the best ways possible. As well, expanding membership and distribution of the **WAMOA Journal** remains (as always) a key goal of our organization.

But we can't do it without support from you, our valued Educational Partners. An advertisement in the **WAMOA Membership Directory** or **WAMOA Journal** helps us continue publishing this valuable quarterly resource for facilities maintenance professionals – and helps you promote your business among key potential customers and decision-makers in your market. We hope you'll agree that advertising in our publication is a "win-win" for WAMOA and your business.

When contacted by a representative of PTR Communications Inc., please consider giving a portion of your attention and advertising budget towards our valued, informative and widely read magazine – the **WAMOA Journal of Maintenance & Operations**.

Sincerely,

Tom Harris

Tom Harris
President, WAMOA





The *WAMOA Journal of Maintenance and Operations* and the annual *WAMOA Directory* are the official publications of the *Washington Association of Maintenance & Operations Administrators*. WAMOA is a professional organization dedicated to promoting excellence in educational facilities management and maintenance throughout Washington State.

The *WAMOA Journal* and the *WAMOA Directory* are high-quality and durable full-color glossy magazines, distributed quarterly to WAMOA members, and to key decision-makers and leadership within the Washington school system. The circulation encompasses the entire range of administrators directly or indirectly involved with school facilities management maintenance and operations across Washington. Distribution also includes the *WAMOA Annual Fall Conference* and other various school plant management conferences and workshops held throughout the year.

As the voice for excellence in educational facilities management and maintenance across Washington, our *WAMOA Journal* features articles on policy and regulatory issues, complete conference coverage, building project updates and new product reviews. Our annual *WAMOA Directory* serves as a vital reference tool used frequently throughout the year. **Both publications are critical resources covering facilities management and maintenance best practices – essential reading for engaged professionals!**

All rates listed include full color FREE OF CHARGE!

	1x	4x
Full Page.....	\$1259.50	\$1149.50
2/3 Page.....	\$1079.50	\$989.50
1/2 Island	\$929.50	\$879.50
1/2.....	\$889.50	\$839.50
1/3.....	\$729.50	\$679.50
1/4.....	\$489.50	\$459.50
1/6.....	\$389.50	\$359.50
1/8.....	\$289.50	\$259.50

COVER SPACE RATES

Inside Front Cover.....	\$1499.50
Inside Back Cover.....	\$1469.50
Outside Back Cover.....	\$1599.50

GUARANTEED POSITION = 10%

**WAMOA Gold/Platinum Partners
10% DISCOUNT**

**WAMOA Educational Partners
5% DISCOUNT**

Net Rates – Non Commissionable

*The WAMOA JOURNAL &
WAMOA DIRECTORY are published by:*

PTR Communications Inc.

Unit 1 – 73 Fontaine Crescent

Winnipeg, Manitoba, Canada R2J 2H7

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**MECHANICAL
REQUIREMENTS**

Full Page Bleed	8 5/8 x 11 1/8
Full Page.....	7 x 9 1/2
2/3 Horizontal.....	7 x 6 1/4
1/2 Vertical.....	4 5/8 x 7
1/2 Horizontal.....	7 x 4 5/8
1/3 Horizontal.....	7 x 3
1/3 Vertical	2 1/8 x 9 1/2
1/3 Square	4 5/8 x 4 5/8
1/4 Horizontal	4 5/8 x 3 3/8
1/4 Vertical	3 3/8 x 4 5/8
1/6 Horizontal	4 5/8 x 2 1/8
1/6 Vertical	2 1/8 x 4 5/8
1/8 Horizontal	3 3/8 x 2 1/8
1/8 Vertical	2 1/8 x 3 3/8
Trim Size.....	8 3/8 x 10 7/8
Line Screen.....	150

Electronic files can be accepted only as:

TIFF, EPS (all fonts and graphics embedded),
JPEG (300 DPI or greater), PDF (press
optimized) and Quark XPress or InDesign
(include all fonts and imported graphics).

No other electronic files are acceptable.

**Please email files to:
darlene.madill@gmail.com**



Annual Planner

WAMOA JOURNAL OF MAINTENANCE & OPERATIONS

ANNUAL PLANNER

ISSUE	DEADLINE	PUBLISHED
Annual Membership Directory	February 17	March 10

The annual Membership Directory is an invaluable resource for all WAMOA members. Included is a complete list of all members by name and by School District, a complete list of all Educational Partners and Associate members, and full contact information. Also included are Honorary and Retired members, Past Presidents, the Association By-Laws, Code of Ethics, Association Resources, and, the WAMOA Knowledge Pool – a list of subjects and topics important to School Plant Managers, and the names of WAMOA members with expertise in the topic and available for consultation and advice. The Directory is an informational resource often used by WAMOA members throughout the year.

SPRING - Facilities Maintenance & Custodial Solutions	April 28	May 18
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Featuring articles, products, and services devoted to green cleaning, energy savings, LEED design updates, time- and cost-savings tips, and other information devoted to helping School Plant Managers cope with increased service demands and reduced budgets. Also includes expanded Legislative coverage of WAMOA’s Annual “Day on the Hill”, and Board meeting minutes.

SUMMER - Pre-Conference	July 7	August 3
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Focus on the WAMOA Annual Conference Oct 3rd - Oct 6th, 2017 in Yakima. Member and vendor registration information, Conference Schedule, Keynote Speakers, Break-out Sessions, Board Nomination results, candidate statements, summer mini-conference reports, spring NSPMA Conference report, and Board meeting minutes. Issue will also be distributed at the Annual Conference to all vendors and attendees.

FALL - Post-Conference	October 16	November - TBD
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Published soon after the Annual Conference, this issue includes Board election results, a message from the new WAMOA President, a complete report on all Conference events and activities including the Vendor Trade Show, reports on selected break-out sessions, pre- and post-Conference Board meeting minutes, and announcing date and location for next year’s Conference.

Regular Features in each magazine issue include President’s message, Legislative Update, Board of Directors, Region Representatives and Committee Chairs, list of Platinum and Gold Partners, upcoming events and the Historical Corner, a look at events in WAMOA’s more than 35 years of history.



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Editorial Planner **ANNUAL DIRECTORY 2017**

EDITORIAL PLANNER

THE ANNUAL DIRECTORY INCLUDES:

- A MESSAGE FROM WAMOA'S PRESIDENT – TOM HARRIS
 - THE 2017 FALL CONFERENCE ANNOUNCEMENT
 - ELECTED OFFICERS, REGION REPRESENTATIVES & STANDING COMMITTEES
 - WAMOA ACTIVE MEMBER LISTING
 - WAMOA MEMBERS BY REGION
 - A FULL LISTING OF WAMOA EDUCATIONAL PARTNERS
 - OUR PLATINUM & GOLD EDUCATIONAL PARTNERS
 - ASSOCIATE MEMBERS – EDUCATIONAL & NON-EDUCATIONAL
 - WAMOA FOUNDER'S AWARD RECIPIENTS AND PAST PRESIDENTS
 - HONORARY AND RETIRED WAMOA MEMBERS
 - THE WAMOA KNOWLEDGE POOL
 - THE WAMOA CODE OF ETHICS
 - THE 2017 WAMOA STRATEGIC PLAN
 - WAMOA BY-LAWS
- ... AND MUCH, MUCH MORE!



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