

The Washington Association of Maintenance and Operation Administrators (WAMOA) publishes four quarterly publications each year to communicate with membership: an annual Directory issue and three quarterly journals.

The Directory and Journals are four-color, professionally produced publications printed on glossy stock and mailed directly to the association membership, and to key decision-makers and leadership within the Washington school system.

2023 Publishing Schedule

WAMOA Directory

Ad Space Reservation	Jan 20
Materials Due	Jan 27
Publication Date	Feb 15

Spring Journal

Ad Space Reservation	Apr 7
Materials Due	Apr 14
Publication Date	May 3

Summer Journal

Ad Space Reservation	Jul 21
Materials Due	Jul 28
Publication Date	Aug 15

2023 WAMOA Conference

October 4-6, 2023

Yakima Convention Center

Fall Journal

Ad Space Reservation	Oct 13
Materials Due	Oct 20
Publication Date	Nov 8

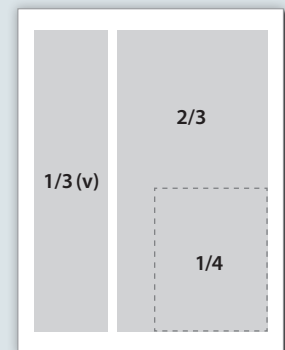
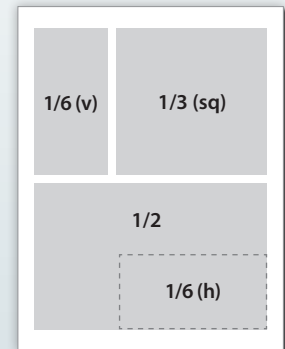
ADVERTISING RATES

	1x	4x
Outside Back Cover*	\$1750	\$1575
Inside Front Cover*	\$1680	\$1520
Inside Back Cover*	\$1645	\$1485
Page 3*	\$1525	\$1390
Page 5*	\$1455	\$1325
Page 7*	\$1425	\$1300
Full Page*	\$1385	\$1260
2/3 page	\$1185	\$1050
1/2 page	\$945	\$890
1/3 page (sq/v)	\$795	\$750
1/4 page	\$575	\$525
1/6 page (h/v)	\$440	\$410

Ad Design & Production \$100
(Includes two revisions. Additional charges apply thereafter)

AD SIZES width x height

Full Page*	8.375" x 10.875" (trim)
2/3 page	4.75" x 9.625"
1/2 page	7.25" x 4.81"
1/3 page square	4.75" x 4.81"
1/3 page vertical	2.25" x 9.625"
1/4 page	3.375" x 4.81"
1/6 page horizontal	4.75" x 2.25"
1/6 vertical	2.25" x 4.81"



AD SPECIFICATIONS

High-resolution PDFs, 300dpi resolution, colors converted to CMYK, all fonts embedded.

*BLEED ADS

For Full Page ads, please add .125" bleed around trim size; keep text .25" away from the trim edge.

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