

# 2024 MEDIA KIT

The Washington Association of Maintenance and Operation Administrators (WAMOA) publishes four quarterly publications each year to communicate with membership: an annual Directory issue and three quarterly journals.

The Directory and Journals are four-color, professionally produced publications printed on glossy stock and mailed directly to the association membership, and to key decision-makers and leadership within the Washington school system.

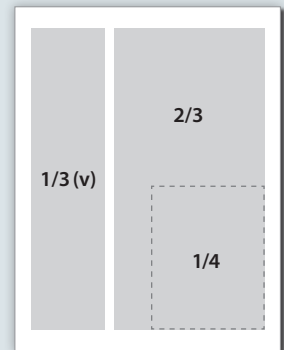
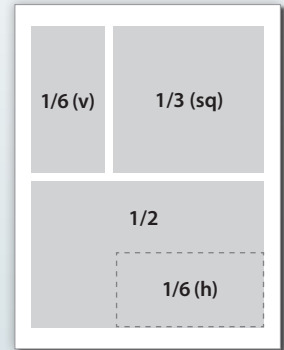
## ADVERTISING RATES

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Full Page*	\$1385	\$1260
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(Includes two revisions. Additional charges apply thereafter)

## AD SIZES width x height

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1/2 page	7.25" x 4.81"
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1/6 vertical	2.25" x 4.81"



**AD SPECIFICATIONS**  
High-resolution PDFs, 300dpi resolution, colors converted to CMYK, all fonts embedded.

**\*BLEED ADS**  
For Full Page ads, please add .125" bleed around trim size; keep text .25" away from the trim edge.

## 2024 Publishing Schedule

### WAMOA Directory

Ad Space Reservation	Jan 12
Materials Due	Jan 19
Publication Date	Feb 5

### Spring Journal

Ad Space Reservation	Apr 19
Materials Due	Apr 26
Publication Date	May 13

### Summer Journal

Ad Space Reservation	Jul 19
Materials Due	Jul 26
Publication Date	Aug 12

**2024 WAMOA Conference**  
October 2-4, 2024  
Yakima Convention Center

### Fall Journal

Ad Space Reservation	Oct 11
Materials Due	Oct 18
Publication Date	Nov 4

**AD SALES • Katie Higgins • (206) 914-4248 • katie@colibrinw.com**



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